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GARDENS OF EDEN

NEW

Long Island's Early Twentieth-Century Planned Communities

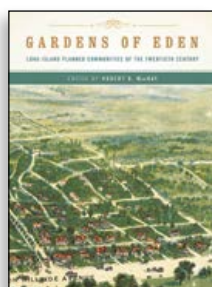
ROBERT B. MACKEY, EDITOR

As the great country houses of the Gilded Age rose at the beginning of the twentieth century, another suburban phenomenon saw the development of "residential parks," or garden suburbs, built for people of more modest means seeking to escape the city. Some of the same architects and landscape architects who designed the country houses were involved in these gardens of Eden of the Progressive Era—as well as community builders who were visionaries, realtors, financiers, and intrepid residents who risked living in regions where paved roads, shopping centers, and gas stations were still in the future to live in high-end, carefully conceived communities on New York's Long Island.

Gardens of Eden recounts the history and development of more than twenty of these remarkable places and the colorful, at times unscrupulous personalities behind them—like Plandome, designed "for teachers only," and the Metropolitan Museum's Munsey Park, where all the streets were named for artists—in essays by the most knowledgeable historians and 300 archival photographs and illustrations.

Robert B. Mackay, PhD, is the emeritus director of the Society for the Preservation of Long Island Antiquities.

ISBN: 978-0-393-73321-1 / March 2015 / 300 illustrations / 320 pages / hardcover / \$65.00



SALVAGE SECRETS DESIGN & DECOR

Transform Your Home with Reclaimed Materials

NEW

JOANNE PALMISANO, PHOTOGRAPHS BY SUSAN TEARE

"[A] fantastic introductory guide to salvage that is sure to set the greenest of beginners onto a path of salvage stardom....With nearly 300 pages full of beautifully crisp photographs, resources, and design tips, Palmisano's book offers a wide sampling of the many ingenious ways to repurpose materials and save them from ending up in the rubbish bin."—*Inhabitat*

"[Palmisano] takes readers on a sumptuous visual journey featuring unique salvage ideas for every room in the house....Take a look at this photo-packed book and be inspired to visit your local rebuild center, architectural salvage shop, or flea market. Whether your style is retro modern, or something in-between, salvaged and repurposed materials can help you achieve the look you want."—*New England Home design blog*

Following up on her celebrated first *Salvage Secrets* book, here salvage design guru Joanne Palmisano takes readers further, exploring a wealth of smaller-scale interior design and decor concepts.

Photographs below by Susan Teare.



p. 167



p. 143



p. 59

ISBN: 978-0-393-73388-4 / 2014 / 350 color photographs / 304 pages / paperback / \$34.95

SALVAGE SECRETS

Transforming Reclaimed Materials into Design Concepts

JOANNE PALMISANO, PHOTOGRAPHS BY SUSAN TEARE

"[T]he ultimate guide to getting started...When you finish the book, you'll be armed and ready to search for your own trash-to-treasure find."

—HGTV's *Design Happens* blog

"[A]n invaluable first step in the salvage-for-design journey."

—*Fine Homebuilding*

"If you are looking for a holiday gift for your favorite thrifter/do-it-yourselfer, this book is a must. It features hundreds of pages of repurposing inspiration." —Goodwill.com

ISBN: 978-0-393-73339-6 / 2011 / 150 color photographs / 256 pages / hardcover / \$39.95

SALVAGE SECRETS TWO BOOK SET

ISBN: 978-0-393-73407-2 / 2014 / \$65.00



ART DECO MAILBOXES

An Illustrated Design History

KAREN GREENE, LYNNE LAVELLE

NEW

A photographic survey of great early mailboxes highlighting those of the grand Art Deco period, together with a brief history of the mailbox-and-chute system patented by James Cutler of Rochester, New York, in 1883, this book documents its spread to commercial and residential buildings in New York City and beyond in the late nineteenth and early twentieth centuries. Mailboxes were focal points in lobbies and public spaces throughout the country: Grand Central Terminal, the Woolworth Building, the St. Regis Hotel, York & Sawyer's Lincoln Building, and many more. While some have been removed, forgotten, disused, or painted over, others are still in use, are polished daily, and hold pride of place in lobbies throughout the country.



Karen Greene is a photographer.

Lynne Lavelle is editor of *Period Homes* magazine and a freelance writer. She is also coauthor of *Creating CityCenter* (page 31).

Photographs included here by Karen Greene.

Left: p. 72 The Film Center Building
630 Ninth Avenue, New York, NY

Right: p. 111 29 Broadway, New York, NY

ISBN: 978-0-393-73340-2 / December 2014 / 150 color illustrations / 160 pages / paperback / \$26.95

GUIDE TO NEW YORK CITY URBAN LANDSCAPES

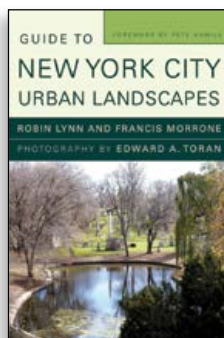
ROBIN LYNN AND FRANCIS MORRONE, PHOTOGRAPHY BY EDWARD A. TORAN, FOREWORD BY PETE HAMILL

"Combining descriptive and at times evocative word pictures, necessary facts and figures, and stunning visual images, [this book] is a most useful resource for all who live in New York, spend any time there, or are students of the role of urban landscape in making our places appealing and habitable."
—*New York Journal of Books*

"This is the perfect book to consult before your relatives come to town and expect an insider's tour of the city. . . . [C]oncise and beautifully illustrated. . ."
—*The Architect's Newspaper Blog*

This unique tour of public places that shape the city includes thirty-eight urban gems ranging from newly created linear spaces along the water's edge, such as Brooklyn Bridge Park and the East River Waterfront Esplanade, to revitalized squares and circles, such as those at Gansevoort Plaza in the Meatpacking District and Columbus Circle, to repurposed open spaces like the freight tracks, now the High Line, and Concrete Plant Park in the Bronx. Readers can discover midtown atriums, mingle with the crowds in Union Square, travel offshore to nearby Governors Island, and enjoy the vistas of historic Green-Wood Cemetery.

ISBN: 978-0-393-73357-0 / 2013 / 135 color photos, 10 maps / 288 pages / paperback / \$29.95



URGENT ARCHITECTURE

40 Sustainable Housing Solutions for a Changing World

BRIDGETTE MEINHOLD

"A straightforward format and clear illustrations give the book a no-nonsense immediacy that seems appropriate to the subject."—*Architectural Record*

"Bridgette Meinhold provides her readers an innovative source of information on this type of sustainable design, including green materials, recycling and low-cost construction methods."—*Detail (UK)*

How can we adequately provide housing when disaster strikes, whether that disaster is weather-related, like hurricanes, floods, and droughts, happens in a matter of moments from an earthquake or tsunami, occurs through a slow process like rising sea levels, or is the result of civil disorder or poverty? Bridgette Meinhold showcases forty successful emergency and long-term housing projects—from repurposed shipping containers to sandbag homes—and also highlights promising projects that are still being developed. Each one is quickly deployable, affordable, and sustainable. This book is an essential resource for those who are interested in green building, sustainable design, eco-friendly materials, affordable housing, material reuse, and humanitarian relief.

ISBN: 978-0-393-73358-7 / 2013 / 180 color illustrations and 50 line drawings / 256 pages / paperback / \$49.95



THE VINTAGE HOUSE

A Guide to Successful Renovations and Additions

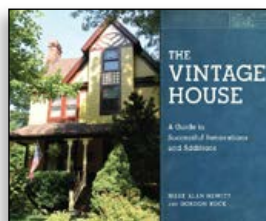
MARK ALAN HEWITT AND GORDON BOCK

"Required reading for vintage homeowners and enthusiasts."

—*New England Antiques Journal*

"For architects or designers concerned above all with contextual continuity, the book constitutes an ideal introduction to the tasks at hand. It is the perfect gift for a prospective client, especially among those for whom starting from the ground up is neither an interest nor an option." —*The Architect's Newspaper*

ISBN: 978-0-393-70619-2 / 2011 / 150 color and 50 black & white illust. / 304 pages / hardcover / \$49.95



NEW YORK NEON

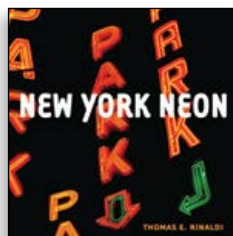
THOMAS E. RINALDI

"Rinaldi's book offers a fascinating account of the neon signs' history, as well as information about how they're designed and produced . . .

[C]ontains an exhaustive catalogue of both the lost and remaining signs."

—*Untapped Cities*

ISBN: 978-0-393-73341-9 / 2012 / 234 color and black-and-white photos / 192 pages / paperback / \$26.95



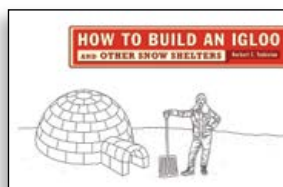
HOW TO BUILD AN IGLOO . . . AND OTHER SNOW SHELTERS

NORBERT E. YANKIELUN, ILLUSTRATIONS BY AMELIA BAUER

"Whether you opt for an igloo, slab shelter or quinzee (a hollowed-out dome of snow), this expert's guide, enlivened by Amelia Bauer's witty illustrations, will ensure that you impress the neighbors."

—*The Washington Post Book World*

ISBN: 978-0-393-73215-3 / 2007 / 75 line drawings / 208 pages / paperback / \$17.95



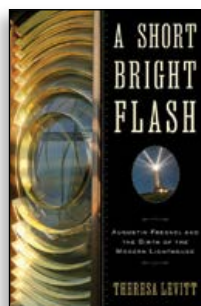
A SHORT BRIGHT FLASH

Augustin Fresnel and the Birth of the Modern Lighthouse

THERESA LEVITT

Augustin Fresnel (1788-1827) shocked the scientific elite with his invention of a lens that made lighthouses blaze many times brighter, farther, and more efficiently. The new lights were of strategic importance in navigation, and the Fresnel legacy played an important role in geopolitical events including the American Civil War. A scientific and historical account, rich with anecdote and personality, Levitt brings to life the fascinating untold story of Augustin Fresnel and his powerful invention.

ISBN: 978-0-393-06879-5 / 2013 / 50 black-and-white illustrations / 288 pages / hardcover / \$25.95



ANIMALS IN STONE

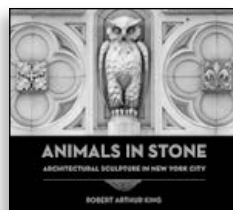
Architectural Sculpture in New York City

ROBERT ARTHUR KING

"[E]xcellent books, giving you another way to enjoy the sights, and great presents for architectural students or lovers of New York City." —*Examiner.com*

This delightful collection of creatures that populate New York City buildings is for everyone who loves finding urban treasures: Here are many lively characters—lions and sheep, eagles and owls, cats and dogs—realistic and fanciful, that enliven entrances, windows, balconies, and other façade features.

ISBN: 978-0-393-73286-3 / 2009 / 250 duotone photos, 4 maps / 144 pages / hardcover / \$24.95



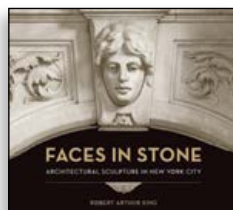
FACES IN STONE

Architectural Sculpture in New York City

ROBERT ARTHUR KING, FOREWORD BY ALLISON SILVER

"With so many historic buildings being torn down, it is important to document these beautiful details of a dying craft. It is a delightful book that will definitely alter the way you see things." —*Gazette & Herald*

ISBN: 978-0-393-73234-4 / 2008 / 250 duotone photographs / 144 pages / hardcover / \$20.00



SAVING WRIGHT

The Freeman House and the Preservation of Meaning, Materials, and Modernity

JEFFREY M. CHUSID

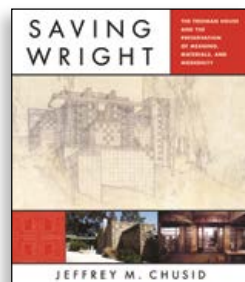
Winner of the University of Mary Washington Center for Historic Preservations 2012 Historic Preservation Book Award

"[A] wonderful new book . . . [T]his is much more than another book about another Wright house, its clients and its design. The book is a detailed case study in historic preservation and the myriad challenges entailed in the task . . . [C]ompelling reading for scholars and aficionados of Wright's work." —*The Journal Times Online*

"This extraordinarily engaging book goes to the heart of key issues related to the preservation not only of Frank Lloyd Wright's architecture but also of all modernist buildings whose materials and methods were experimental in their time. . . . This book wholly recovers historical and technical realities and, just as importantly, frames them narratively in such a way that the reader sees this case study as representative of field-wide concerns." —*Buildings & Landscapes*

"More than just a restoration story, *Saving Wright* explores key questions—like how to respect the integrity of a building while making it functional for today's world—that are at the heart of the historic-preservation debate." —*Old House Journal*

ISBN: 978-0-393-73302-0 / 2012 / 200 color and black & white photographs / 256 pages / hardcover / \$55.00



BUILDINGS, LANDSCAPES, AND MEMORY

Case Studies in Historic Preservation

DANIEL BLUESTONE

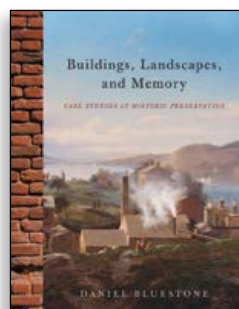
Winner of the Society of Architectural Historians' (SAH) 2013 Antoinette Forrester Downing Book Award

"[A] remarkably rich collection of essays by one of the leaders in the field, one who has trained dozens of young scholars and practitioners and has himself undertaken model preservation projects . . . Long-awaited by scholars in the field, the book will serve as a core text for the next generation of preservationists." —*Journal of the Society of Architectural Historians (JSAH)*

"This volume represents historical scholarship at its brilliant and useful best. . . . For anyone with an interest in preservation, whether scholarly or professional, [this book] is essential reading." —*Buildings & Landscapes: Journal of the Vernacular Architecture Forum*

"This is a superb work of historical craft...It will rapidly become required reading for students and scholars of historic preservation, public culture, and collective memory." —*Winterthur Portfolio*

ISBN: 978-0-393-73318-1 / 2011 / 165 black & white illustrations / 304 pages / hardcover / \$47.95

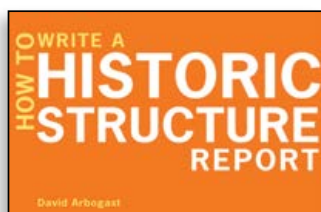


HOW TO WRITE A HISTORIC STRUCTURE REPORT

DAVID ARBOGAST

The only book of its kind, this step-by-step guide walks readers through the process of compiling an HSR, from gathering historical and architectural data; to analyzing the structural, mechanical, and electrical components; to assessing interior finishes, wood, masonry, and metals, explaining what information should be included in each specialized section, and how the investigators can work together effectively as a team to produce a well-written, coherent report.

ISBN: 978-0-393-70614-7 / 2011 / 12 black & white illustrations / 400 pages / paperback / \$26.00



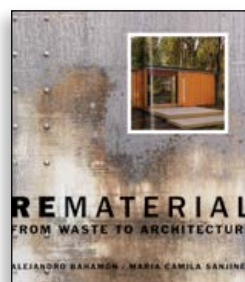
REMATERIAL

From Waste To Architecture

ALEJANDRO BAHAMÓN AND MARÍA CAMILA SANJINÉS

This book brings to light a movement of very diverse professionals from around the world who address this fundamental theme: the reuse of materials with architectonic purpose. Though the results are as diverse as the designers, all their proposals stem from the intention of giving a new life to what has been thrown out.

ISBN: 978-0-393-73314-3 / 2010 / 350 color photos, 200 sketches and diagrams, 360 architectural drawings / 340 pages / paperback / A / \$49.95



THE FUTURE OF THE PAST

A Conservation Ethic for Architecture, Urbanism, and Historic Preservation

STEVEN W. SEMES

Selected by the National Trust for Historic Preservation (NTHP) as one of the "10 Most Compelling Historic Preservation Reads"

"The Decade's Most Important Book on Urban Architecture. . . . With the publication of this volume, Steven Semes has vaulted into the first rank of contemporary architectural critics and preservation theorists. He casts an informed eye over American cities and finds things going terribly wrong with our treasured historic urban fabric. Ironically, many of the problems Semes identifies are rooted in current preservation theory." —*Traditional Building*

"Semes mounts the most thorough attack I've ever read on the anti-tradition stance of many architectural and historic preservation professionals. The need for this book is intense. . . . Everyone, including general readers, will find this book's many illustrations, with their pithy captions, illuminating." —*Better! Cities and Towns* (formerly *New Urban News*)

ISBN: 978-0-393-73244-3 / 2009 / 30 color, 250 black & white photos / 272 pages / hardcover / \$60.00



HISTORIC PRESERVATION, Second Edition

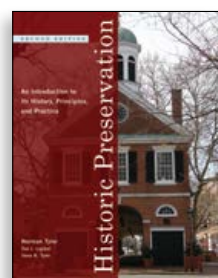
An Introduction to Its History, Principles, and Practice

NORMAN TYLER, TED J. LIGIBEL, AND ILENE R. TYLER

"[I]ndispensable . . . [T]he authors and the book's editorial advisors accomplish what no others have to date. This is the intellectually accessible basic textbook—that Preservation 101 we all have been seeking. It is useful as a basic reader in the undergraduate classroom, serves as a quick reference for graduate students...and provides information for professionals in foreign countries on how preservation is practiced in the United States. It can also be dipped into as needed by preservation volunteers who, after all, form the backbone of American preservation on a community level." —*Preservation Education and Research*

This is the only book to cover the gamut of preservation issues in layman's language: the philosophy and history of the movement, the role of government, the documentation and designation of historic properties, sensitive architectural designs and planning, preservation technology, and heritage tourism, plus a survey of architectural styles. It is an ideal introduction to the field for students, historians, preservationists, property owners, local officials, and community leaders. Updated throughout, this revised edition addresses new subjects, including heritage tourism and partnering with the environmental community.

ISBN: 978-0-393-73273-3 / 2009 / 91 line drawings, 69 black & white photographs / 80 pages paperback / \$35.00



THE ARCHITECTURE OF ADDITIONS

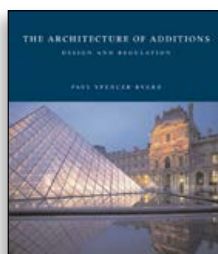
Design and Regulation

PAUL SPENCER BYARD

"[A] superlative overview of the issues inherent in designing new buildings in concert with older ones. With concision and clarity. . . . Byard covers virtually every scenario likely to be faced by practitioners, patrons, and preservationists." —*The New York Times Book Review*

"[T]his book will help architects work with significant old buildings and help interested private and public persons arrive at judgements about architectural successes and failures that are rational, satisfying, and enforceable. The issues discussed here affect everyone who has a stake in livable cities." —*Refurbishment Projects*

ISBN: 978-0-393-73176-7 / 2005 / 400 black & white illust. / 191 pages / paperback / \$29.95



TWEED COURTHOUSE

A Model Restoration

JOHN G. WAITE, WITH NANCY A. RANKIN AND DIANA S. WAITE

"[E]xtremely well crafted . . . a choice addition to the libraries of preservation professionals . . . as well as public administrators . . . a textbook example for educators." —Robert A. Young, *APT Bulletin: The Journal of Preservation Technology*

ISBN: 978-0-393-73123-1 / 2006 / 150 color and 100 black & white illustrations 192 pages / hardcover / \$59.95



THE URBAN DESIGN HANDBOOK

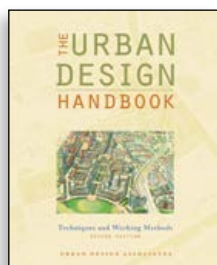
Techniques and Working Methods, Second Edition

URBAN DESIGN ASSOCIATES

"Stuffed with specifics . . . new urbanists and city enthusiasts everywhere will enjoy it as an entertaining and instructive reference." —*Better! Cities and Towns* (formerly *New Urban News*)

This invaluable guide, brought up to date in its revised edition, offers an introductory course in the practice of sustainable urbanism and provides an operations manual for architects, planners, developers, and public officials. Based on Urban Design Associates' in-house training procedures, this unique handbook details the techniques and working methods of a major urban design and architecture firm.

ISBN: 978-0-393-73368-6 / 2013 / 240 pages / paperback / \$55.00



THE ARCHITECTURAL PATTERN BOOK

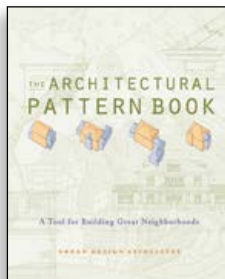
A Tool For Building Great Neighborhoods

URBAN DESIGN ASSOCIATES

"An admirable and urgently needed work . . . UDA demonstrates that it is remarkably possible, even in our muddled age of the 'more or less traditional image,' to build on historic precedents without any kitsch, irony or rebellions against the rules." —*Period Homes*

"The beauty of the system is that it is based on existing excellence not style, and typological selection is helped by a broad consensus on what is proven to work." —*RIBA Journal*

ISBN: 978-0-393-73134-7 / 2004 / 200 color illustrations / 240 pages / paperback / \$55.00



THE PLANNING GAME

Lessons from Great Cities

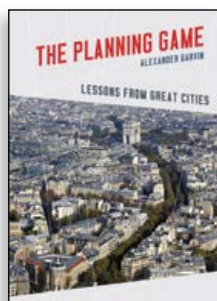
ALEXANDER GARVIN

"Alex Garvin's *The Planning Game* delivers a most articulate and compelling reminder that the fundamental rules of effective city planning are timeless. Here, lessons from the greats and their cities—from Haussmann, Burnham, Moses, and Bacon—serve as a wonderfully practical guide for current players in the game. *The Planning Game* is a total pleasure to read." —Daniel Doctoroff, CEO of Bloomberg L.P. and former deputy mayor of the City of New York

"No one writes about the modern city with more knowledge, insight, and imagination than Alexander Garvin. *The Planning Game* is about hope and possibility." —Kenneth T. Jackson, Jacques Barzun Professor of History at Columbia University and former president of the New-York Historical Society

"Mr. Garvin writes in an accessible and engaging style, and the lay reader interested in the economic and social health of tomorrow's cities will benefit from his discussion of yesterday's majestic plans." —*Wall Street Journal*

ISBN: 978-0-393-73344-0 / 2013 / 235 color and black & white illustrations / 224 pages / hardcover \$59.95



PUBLIC PARKS

The Key to Livable Communities

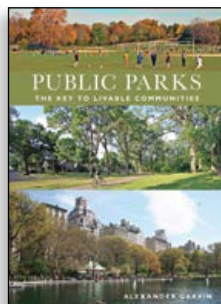
ALEXANDER GARVIN

"This book offers those involved with park planning a firm grounding in park history and an opportunity to get excited about the possibilities for the future. Knowing where parks came from is an important step in understanding where they can go from here. . . . [U]seful for students, designers, planners, and citizen groups looking for a solid background in the history of parks and the park development process." —*Journal of Planning, Education, and Research*

"*Public Parks* makes a compelling and comprehensive case for the importance and value of public parks in our cities. A great read—and full of useful information for professionals and parks lovers alike." —Will Rogers, president, Trust for Public Land

"In this thorough, erudite, and civilizing work, the planner Alexander Garvin explains how parks came to be, how they are quite literally the common ground our culture seeks, and how the design of public parks can affect urban well-being." —Paul Goldberger

ISBN: 978-0-393-73279-5 / 2010 / 250 color photographs and plans / 224 pages / hardcover / \$65.00



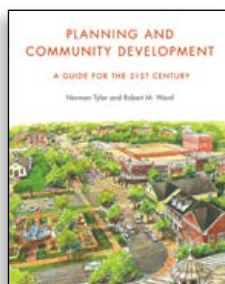
PLANNING AND COMMUNITY DEVELOPMENT

A Guide for the 21st Century

NORMAN TYLER AND ROBERT M. WARD

"[A]ccessible, informative, and insightful. I highly recommend it and plan to adopt it for use myself in my first year planning class. It will also be a useful text for faculty teaching sophomore history and theory and for citizen planners, plan commissioners, and members of BZA's who wish to be no ordinary planners. The casual clarity and visual vibrancy of the book exhibit a lifetime of teaching, practice, and personal experience in planning." —*Journal of Planning Education and Research*

ISBN: 978-0-393-73292-4 / 2010 / 20 color photographs, 125 black & white / 276 pages / paperback / \$55.00



INCLUSIVE HOUSING: A PATTERN BOOK

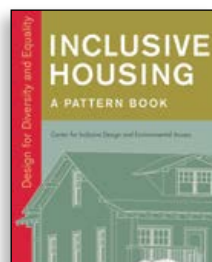
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CENTER FOR INCLUSIVE DESIGN AND ENVIRONMENTAL ACCESS (IDEA)

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"[A]n important addition to the literature of accessible design . . . recommended for academic programs in architecture, gerontology, and disability studies as well as for public libraries." —*ARLIS/NA Reviews*

ISBN: 978-0-393-73316-7 / 2010 / 90 color photographs, 270 diagrams / 144 pages / paperback / \$39.95



ROBERT MOSES AND THE MODERN CITY

The Transformation of New York

EDITED BY HILARY BALLON AND KENNETH T. JACKSON

"[A] wonderfully insightful new book." —*The New York Times*

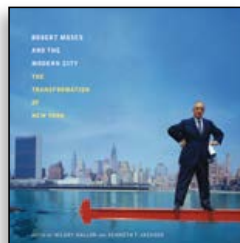
"A series of essays by a stellar cast of historians and a detailed catalog of Moses's projects, this book affords new insights into a stunning and complex career." —*Choice*

"[T]his excellent book . . . corrects the record on Robert Moses, not uncritically, and with a scholarly attention to covering all his work in New York City that will not be surpassed." —*The New Republic*

"[B]eautifully illustrated. . . with Andrew Moore's Delicious Portfolio of large color photos...from all over the city, from every point in Moses's career." —*The Architect's Newspaper*

It is hard to imagine that anyone will ever have the same impact on New York as did Robert Moses. Revered for most of his life, he is now one of the most controversial figures in the city's history. This book offers a fresh look at the physical transformation of New York during Moses's nearly forty-year reign over city building from 1934 to 1968. In these pages eight short essays by leading scholars of urban history provide a revised perspective; stunning new photographs offer the first visual record of Moses's far-reaching building program as it stands today; and a comprehensive catalog of his works is illustrated with a wealth of archival records.

ISBN: 978-0-393-73243-6 / 2008 / 55 color and 200 black & white photographs / 336 pages / paperback / \$35.00



A FIELD GUIDE TO SPRAWL

DOLORES HAYDEN, WITH AERIAL PHOTOGRAPHS BY JIM WARK

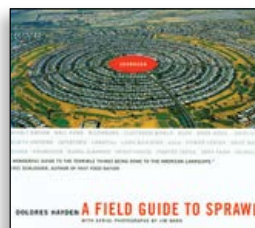
"A mere glance through the pages of this book offers a quick education about the excesses of the recently built environment. Provides a combination of informed but breezy text and 75 large, crisp color images that greatly simplify the task of 'decoding everyday American landscapes.' . . . This book is a concise guide to not only sprawl itself but to the powerful political and financial forces that sustain it." —*Publishers Weekly*

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"Educational as well as humorous . . . a great stocking stuffer for the environmentalist in the family." —*Village Books Newsletter*

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INQUIRY BY DESIGN, REVISED EDITION

Environment/Behavior/Neuroscience in Architecture, Interiors, Landscape, and Planning

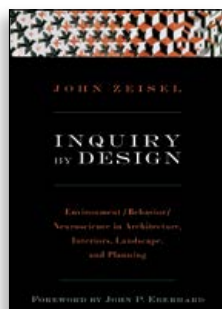
JOHN ZEISEL, FOREWORD BY JOHN P. EBERHARD

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"I have rarely read a more fascinating book . . . If more researchers and scientists read this book the world would be a better place." —*The Fulcrum*

This update of a classic text folds the new field of neuroscience for design into well-established environment-behavior (E-B) methods and approaches. Illustrated evidence-based building and open space case studies demonstrate E-B's continuing design impact. Fundamental theory and practical research methods are presented for planning, programming, designing, and evaluating the effects of physical environments in use.

ISBN: 978-0-393-73184-2 / 2006 / 50 black & white illustrations, 35 line drawings and tables / 288 pages / paperback / \$36.95



REDESIGNING THE AMERICAN DREAM

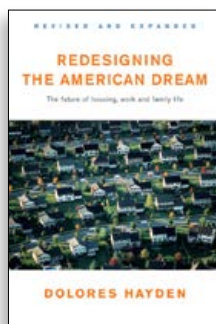
The Future of Housing, Work, and Family Life

DOLORES HAYDEN

"Many of us are rich in private space but wretchedly poor in ideas about how to shelter two-income families and single-parent households in which at least one parent works a double day. This timely and imaginative book does a soul good." —*New York Times Book Review*

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ISBN: 978-0-393-73094-4 / 2002 / 288 pages / paperback / \$22.95



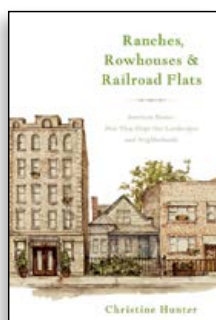
RANCHES, ROWHOUSES & RAILROAD FLATS

American Homes: How They Shape Our Landscapes and Neighborhoods

CHRISTINE HUNTER

"Anyone interested in the architectural heritage and culture of American neighborhoods must look at *Ranches, Rowhouses & Railroad Flats* . . . [A] wonderful blend of black and white line drawings and insights into how American housing forms evolved and influenced their neighborhood's development." —*California Bookwatch*

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6,000 YEARS OF HOUSING

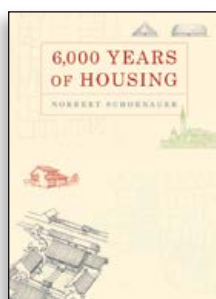
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NORBERT SCHOENAUER

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"[T]his fascinating survey . . . any designer or builder who deals with housing would find a use for this book." —*Fine Homebuilding*

ISBN: 978-0-393-73120-0 / 2003 / 500 line drawings / 502 pages / paperback / \$45.00

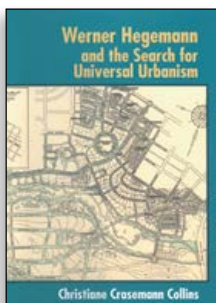


WERNER HEGEMANN AND THE SEARCH FOR UNIVERSAL URBANISM

CHRISTIANE CROSEMAN COLLINS

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ISBN: 978-0-393-73156-9 / 2005 / 13 color and 63 black & white photographs, line drawings / 420 pages / hardcover / \$50.00



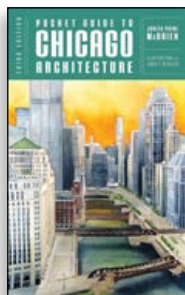
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Updated and expanded to include a dozen major new buildings, the third edition of this popular handbook is a perfect companion for walking tours and an excellent source of background information for exploring the great architecture of Chicago.

Judith Paine McBrien is director of the award-winning *Skyline: Chicago* public television series and recipient of the 2013 Award for Excellence in Architectural Media from the Society of Architectural Historians. **John F. DeSalvo** is a registered architect.

ISBN: 978-0-393-73393-8 / 2014 / 163 illustrations, 4 maps / 192 pages / paperback / \$19.95



POCKET GUIDE TO MIAMI ARCHITECTURE

JUDITH PAINE MCBRIEN, ILLUSTRATIONS BY JOHN F. DESALVO

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POCKET GUIDE TO LOS ANGELES ARCHITECTURE

JUDITH PAINE MCBRIEN, ILLUSTRATIONS BY JOHN F. DESALVO

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Sprawling Los Angeles may never be considered a walking city, but this concise handbook organizes one hundred must-see architectural highlights into three downtown walkable tours and two delightful side trips.

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THE MUNICIPAL ART SOCIETY OF NEW YORK

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FOREWORD BY KENT L. BARWICK

"This is an outstanding book, hard to top in its knowledge and structure that practically calls you to walk the city's streets and drink in its history and beauty." —*Examiner.com*

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ISBN: 978-0-393-73257-3 / 2009 / 165 color photographs, 10 maps / 304 pages / paperback / \$29.95



PUBLIC ART NEW YORK

JEAN PARKER PHIFER, PHOTOGRAPHS BY FRANCIS DZIKOWSKI

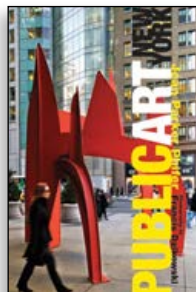
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JOHN HILL

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ISBN: 978-0-393-73326-6 / 2011 / 300 color photos / 304 pages / paperback / \$29.95



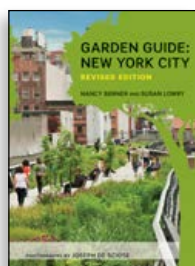
GARDEN GUIDE: NEW YORK CITY

Revised Edition

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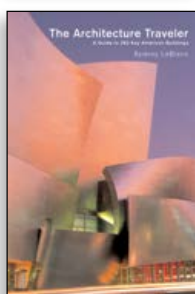
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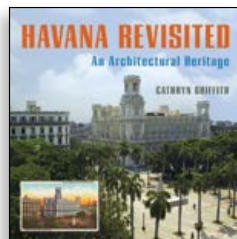
HAVANA REVISITED

An Architectural Heritage

CATHRYN GRIFFITH, FOREWORD BY EUSEBIO LEAL SPENGLER

"*Havana Revisited* points to the historic significance and beauty of the city of Havana. Cathryn Griffith has captured the romance of the city's architecture, plazas, and promenades with wonderful illustrations that give the reader a true sense of the place." —Bill Richardson, governor of New Mexico

ISBN: 978-0-393-73284-9 / 2010 / 350 color postcards and photos, 4 maps / 240 pages / hardcover / \$49.95

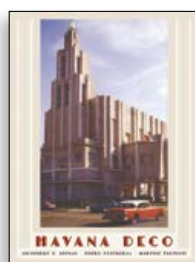


HAVANA DECO

ALEJANDRO G. ALONSO, PEDRO CONTRERAS, MARTINO FAGIUOLI

"[A]n eye-opening display of a not entirely lost Havana, where, judging from the beautiful images, some of the jewel-like structures have been preserved, if not rehabilitated . . . [T]his book will whet the appetite of every Deco connoisseur."
—*The New York Times Book Review*

ISBN: 978-0-393-73232-0 / 2007 / 300 color photographs / 192 pages / hardcover / \$39.95



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From Nature to the City

PATRICK BLANC, PREFACE BY JEAN NOUVEL

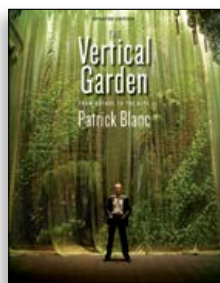
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GARDENING VERTICALLY

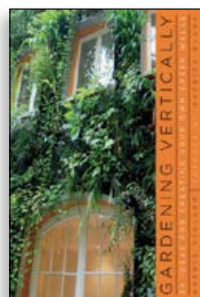
24 Ideas for Creating Your Own Green Walls

NOÉMIE VIALARD, FOREWORD BY PATRICK BLANC

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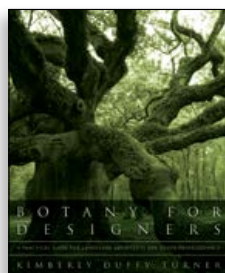
BOTANY FOR DESIGNERS

A Practical Guide for Landscape Architects and Other Professionals

KIMBERLY DUFFY TURNER

"GREAT book, the best I've seen on the subject, and very useful for designers and landscape architects. Everyone in the business should have a copy. . . . Turner covers all the basics, from nomenclature and plant classification (with very easy-to-understand explanations!) to cultural requirements (light, water, soil, temperature) and plant anatomy." —*Garden Design Online*

ISBN: 978-0-393-70624-6 / 2011 / 100 color and 50 black & white photos / 208 pages / hardcover / \$45.00



GROWING FRUIT TREES

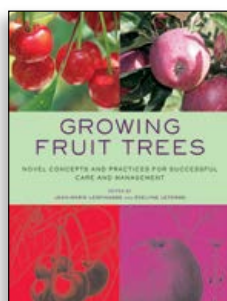
Novel Concepts and Practices for Successful Care and Management

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"More than 300 full-color photos and drawings elegantly illustrate the technical details, making this a valuable resource for landscape designers, arborists, horticulturists, and serious gardeners." —*Landscape Architecture*

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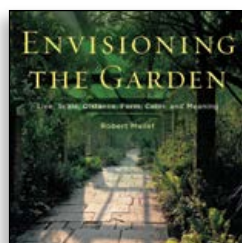
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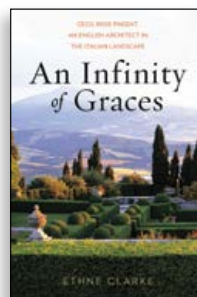
AN INFINITY OF GRACES

Cecil Ross Pinsent: An English Architect in the Italian Landscape

ETHNE CLARKE

"[A]n engaging and revealing story about Pinsent and his gardens, generously augmented by many of his photographs and drawings. . . . *An Infinity of Graces* will appeal to a wide range of readers—garden historians, architecture buffs, landscape designers, and lovers of Italy and the Edwardian period. Thanks to Clarke's meticulously researched work, new audiences will come to appreciate Pinsent's lasting influence on landscape design."—*The American Gardener*

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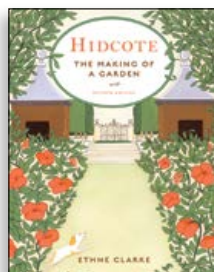
The Making of a Garden, Revised Edition

ETHNE CLARKE

"[A]n enjoyable read, sort of a gossipy tell-all but factual, and with a good bit of garden design history." —*The American Gardener*

"This is a beautiful book, full of life and a story well worth telling."
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ISBN: 978-0-393-73267-2 / 2009 / 150 color and black & white illustrations / 184 pages / hardcover / \$45.00



PARKS, PLANTS, AND PEOPLE

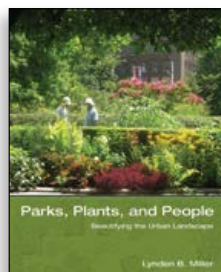
Beautifying the Urban Landscape

LYNDEN B. MILLER

"Miller's authoritative book should be required reading for any study of urban planning, but it's equally relevant to the home gardener. It's full of useful design and plantings, clearly and unpretentiously presented."

—*The New York Times*

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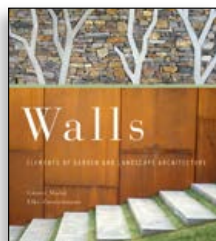
WALLS

Elements of Garden and Landscape Architecture

GÜNTER MADER AND ELKE ZIMMERMANN

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LONG ISLAND LANDSCAPES AND THE WOMEN WHO DESIGNED THEM

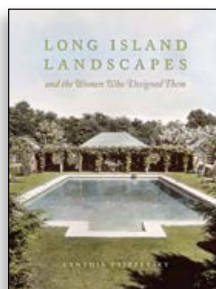
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—*Landscape Architecture*

"[I]nnovative research by Harvard historian, Cynthia Zaitzevsky. . . . *Long Island Landscapes* goes a long way toward restoring the reputations of pioneering women." —*The Huffington Post*

ISBN: 978-0-393-73124-8 / 2009 / 187 duotones, 19 color illustrations / 288 pages / hardcover / \$75.00



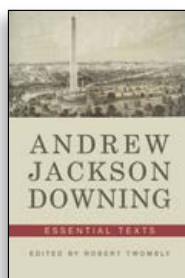
ANDREW JACKSON DOWNING

Essential Texts

EDITED BY ROBERT TWOMBLY

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For other Essential Texts see page 22.



GREENING THE LANDSCAPE

Strategies for Environmentally Sound Practice

ADAM REGN ARVIDSON

A guide to improving the environmental performance of any landscape through the use of green construction and maintenance. A companion website, GreeningtheLandscapeBook.com, provides readers with additional resources and case studies, arranged by environmental impact and geography.

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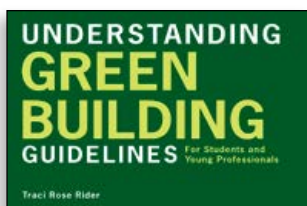


UNDERSTANDING GREEN BUILDING GUIDELINES FOR STUDENTS AND YOUNG PROFESSIONALS

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Preservation, Sustainability, and the Modern Movement

CARL STEIN

"This book, which is accessible to architects and nonprofessionals alike, makes clear that the values of sustainability are not limited to completed buildings, but include the responsible consumption of finite resources going into their construction." —Hamilton Smith, FAIA, partner, Marcel Breuer and Associates

"A crisp, radical, and luminous book. Stein's writing and selection and sequence of images offer an inspiring crystallization of the integrity of architecture and sustainability rooted in the principles of the Modern movement."

—Diane Lewis, AIA, FAAR, principal, Diane Lewis Architect PC, professor of architecture, Cooper Union

ISBN: 978-0-393-73283-2 / 2010 / 150 color photographs / 296 pages / hardcover / \$60.00

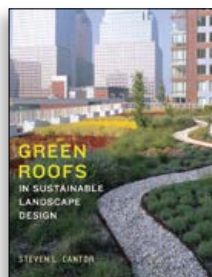


GREEN ROOFS IN SUSTAINABLE LANDSCAPE DESIGN

STEVEN L. CANTOR

"[W]hat an amazing compilation . . . [A]bsolutely invaluable must-have . . . [T]ruly spectacular in scope and breadth . . . [T]his is the true reference manual for living roofs that we have all been waiting for since Ted Osmundson's initial offering." —*Greenroofs.com*

ISBN: 978-0-393-73168-2 / 2008 / 250 color photographs / 320 pages / hardcover / \$69.95



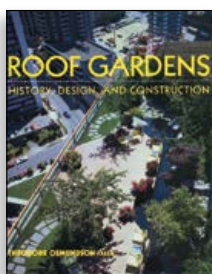
ROOF GARDENS

History, Design, and Construction

THEODORE OSMUNDSON

"Any individual or firm that is interested in doing any kind of on-structure work will, I am certain, be referring back to this book. It will be recognized as the definitive work on the topic for some time to come." —*Landscape Architecture*

ISBN: 978-0-393-73012-8 / 1999 / 200 color and black & white illustrations / 320 pages / hardcover / \$75.00



WILLIAM HODGINS INTERIORS

STEPHEN M. SALNY, FOREWORD BY MARGARET RUSSELL

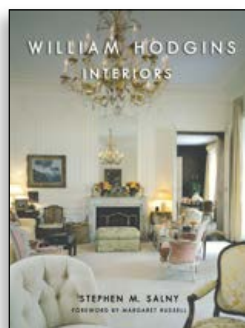
"[A] lovely survey of a legendary interior designer....The result is a fine and lavishly illustrated coverage recommended for arts and architecture collections alike!" —*Midwest Book Review*

William Hodgins is among the legendary interior decorators who practiced when decorating was a profession without showrooms accessible to the public and the resources of the internet. He follows in the footsteps of Billy Baldwin, Sister Parish, and Albert Hadley, producing rooms known for their muted affluence and subtlety. Hodgins still practices in Boston.

Salny presents a colorful chronological overview of Hodgins's work, spanning thirty years, from 1979 to 2009, with clients ranging from Boston to California. Along with these clients, Salny showcases two of Hodgins's own Self-designed Boston apartments.

Stephen M. Salny is the author of *Frances Elkins: Interior Design*, *Michael Taylor: Interior Design* (see below), and *The Country Houses of David Adler* (page 33).

ISBN: 978-0-393-73346-4 / 2013 / 320 pages / hardcover / \$75.00



MICHAEL TAYLOR

Interior Design

STEPHEN M. SALNY, FOREWORD BY ROSE TARLOW

"The lavishly illustrated 325-page book traces Taylor's major California commissions chronologically, revealing clever twists on old-money, old-world interiors and a brawny, rustic modernism that still resonates today." —*Los Angeles Times*

"[T]horoughly researched, well written, and beautifully illustrated . . . [A] valuable addition to the design literature." —*Interior Design*

"Why do these rooms still make us want to walk right in and sit right down? Stephen M. Salny's new book, *Michael Taylor: Interior Design* reminds us why." —*Veranda*

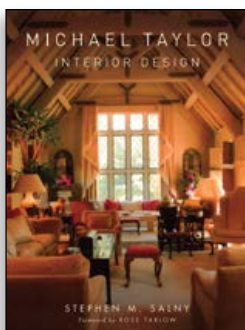
"[L]avishly illustrated, obsessively documented . . . [G]ives the influential designer his due." —*Los Angeles Magazine*

"30 years after the late Michael Taylor invented this tone-on-tone 'California style,' the work in *Michael Taylor: Interior Design* by Stephen M. Salny still looks breathtakingly original." —*O at Home*

"[A] beautiful survey of his work and its influence on interior design today. A gorgeous book for coffee tables, it is also filled with ideas for your home." —*Malibu Times*

"A gorgeously illustrated book makes for a celebration of his lasting California heritage works." —*Midwest Book Review*

ISBN: 978-0-393-73235-1 / 2009 / 300 color photographs / 325 pages / hardcover / \$75.00



FRANCES ELKINS

Interior Design

STEPHEN M. SALNY, FOREWORD BY ALBERT HADLEY

"Salny's monograph has made an important contribution to the record. As Interior Design Hall of Famer Albert Hadley writes in his foreword, 'This book is a treasure. It is history at its best.'" —*Interior Design*

"In this appreciation of Elkins' aesthetic, the words of her contemporaries are used to establish her great influence on modern design . . . Through 160 color and black & white photographs, readers take a virtual tour of 29 luxurious interiors." —*Library Journal*

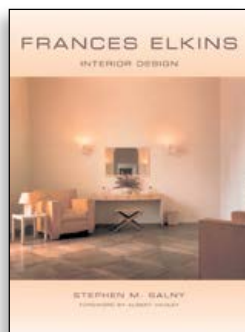
"[E]ntertaining as well as meticulously researched . . . [K]eep a bookshelf slot open for it in your decorative-arts section." —*Period Homes*

"[A] valuable insight into the life and works of a legendary interior decorator . . . Highly recommended." —*Choice*

"Salny . . . makes a case here for regarding Elkins as much more than a society decorator . . . He points to powerful influences in her work . . . that support the idea of Elkins as a sort of American filter for European avant-gardism, introducing it stealthily and incrementally in her designs for upper-crust clients with more traditional tastes." —*The Washington Post*

"A fascinating exploration of Elkins' career, this book and its timeless design lessons are a true delight." —*Southern Accents*

ISBN: 978-0-393-73146-0 / 2005 / 160 color & duotone illustrations / 192 pages / hardcover / \$65.00



SOURCEBOOK OF SCANDINAVIAN FURNITURE

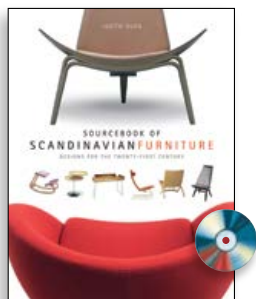
Designs for the Twenty-First Century

JUDITH GURA

"[V]aluable not only for collecting a wealth of available designs from the Nordic countries in one place, but for delving into what Scandinavian design actually is, mainly by discussing each country's history and thereby presenting what they uniquely contribute to the larger category of design that is Scandinavian furniture." —*Archidose*

The five countries known collectively as Scandinavia have been the source of some of the most important furniture designs of the twentieth century. Today, a new generation of designers continues that tradition, creating pieces that are functional, comfortable, and visually appealing. This book, the first American summary of modern Scandinavian design in more than two decades, updates the history of design in the Nordic nations, and illustrates more than 500 of the best current pieces of furniture from over seventy producers also included on the accompanying CD.

ISBN: 978-0-393-73387-7 / 2012 / 500 color and 400 black & white illustrations / 304 pages / paperback / A CD-ROM included / \$60.00

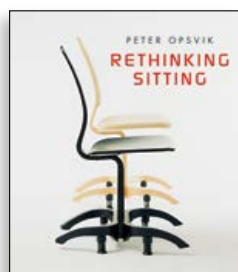


RETHINKING SITTING

PETER OPSVIK

"[A] landmark, a copiously illustrated review of one of the most diverse collections of seating ever created by one person, linking his designs with a dynamic theory of the needs of the body, mind, and society. . . . Its ideas not only about sitting but about changing patterns of living and working should reward both professional and lay readers interested in the human environment." —*Winterthur Portfolio*

ISBN: 978-0-393-73288-7 / 2009 / 44 color and 46 black & white photographs, 92 drawings / 208 pages / paperback / \$39.95



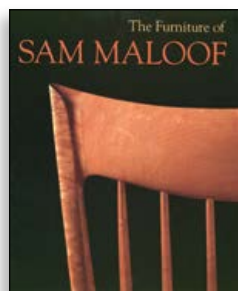
THE FURNITURE OF SAM MALOOF

JEREMY ADAMSON

"A pure visual treat [A]s a study of one of this nation's great furniture innovators . . . you'll want to share it with your woodworking friends." —*Wood Magazine*

"[A]n insightful, interesting read for anyone interested in the great man, or in woodworking in general." —*Furniture & Cabinetmaking*

ISBN: 978-0-393-73214-6 / 2006 / 95 color and 105 black & white illustrations / 288 pages / paperback / \$39.95



SOURCEBOOK OF MODERN FURNITURE,

Third Edition

JERRYLL HABEGGER AND JOSEPH H. OSMAN

"[T]his third edition offers the splendid and lively allure of color images [A] great quick source for design professionals, furniture buyers and consumers looking for their favorite innovative and modern pieces to complete their home or office décor." —*Elements of Living*

"[W]eighs as much as a number of college textbooks and proves to be as informative." —*Today's Home Magazine*

ISBN: 978-0-393-73170-5 / 2005 / 1,175 color and black & white illustrations / 788 pages / hardcover / \$89.95



MIRRORS

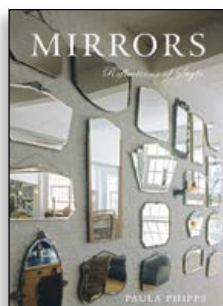
Reflections of Style

PAULA PHIPPS

"This mixture of practicality and history, accompanied by beautiful photography, makes for a visually stimulating and informative read." —*Phoenix Home & Garden*

An ideal resource for anyone designing interiors, recreating period rooms, or studying the history of style, *Mirrors* surveys the development, forms, stylistic range, and use of mirrors in interior design, from classical antiquity to high chic applications in twenty-first-century rooms. Special features include a look at mirror frames, furniture that incorporates mirrors, and mirrors in the garden.

ISBN: 978-0-393-70574-4 / 2012 / 120 color photographs / 144 pages / hardcover / \$45.00



TEXTILES IN AMERICA, 1650–1870

FLORENCE M. MONTGOMERY, FOREWORD BY LINDA EATON

"[T]he definitive study of textiles as they were used in early American homes . . . [U]nmatched in scope . . . [T]his book is a comprehensive resource for historians, dealers, interior designers/decorators and vintage enthusiasts. Above all, it is a treasure trove of scholarship."

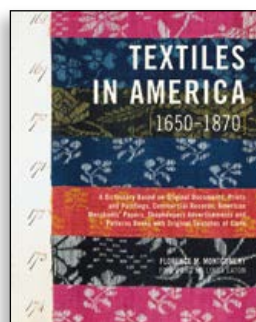
—*New England Antiques Journal*

"[A] fascinating and thorough account . . . [V]aluable resource for researchers and laypersons alike . . . Highly recommended."—*Choice*

"[A] new foreword . . . is welcome both for its erudition and its insight into the history of scholarship in the field . . . Montgomery's work will enhance any library, public or private."—*Crafts Magazine*

First published in 1984, this remains the definitive study of textiles as they were used in early American homes. Furnishing practices in England and America, as well as textiles for period rooms in America, form the introduction to the invaluable core of this volume: a dictionary of textile terms based on original documents, prints and paintings, commercial records, American merchants' papers, shopkeepers' advertisements, and pattern books. Based on years of research and unmatched in scope.

ISBN: 978-0-393-73224-5 / 2007 / 117 color and 255 black & white illustrations / 496 pages / hardcover \$55.00



FABRICS

A Guide for Interior Designers and Architects

MARYPAUL YATES

Winner, American Society of Interior Designers (ASID) Educational Alliance/Joel Polsky Award, 2003, for pursuing excellence through Interior Design Education and Research

"An indispensable fabric reference."—Margaret Walch, *CAUS News*

"*Fabrics* . . . examines the processes and techniques of designing, manufacturing, finishing, testing, specifying, and using textiles . . . 'Guidelines and Pitfalls' contains more good advice for designers than most books do in their entirety." —Stanley Abercrombie, *Interior Design*

"Essential for anyone interested in cloth, particularly those who work with it professionally." —*Sydney Morning Herald*

Written by a textile professional, this book details the various stages of fabrication, sourcing, and selection with consideration to green design, aesthetics, performance, and application. An overview of the fabric industry outlines the path that cloth takes through its manufacture to end use. *Fabrics* combines industry expertise with an in-depth knowledge of the many varieties of cloth and their uses, making it an indispensable text for anyone who uses or selects fabrics for interiors.

ISBN: 978-0-393-73062-3 / 2002 / 500 color illustrations / 312 pages / hardcover / \$75.00



TEXTILES

A Handbook for Designers, Revised Edition

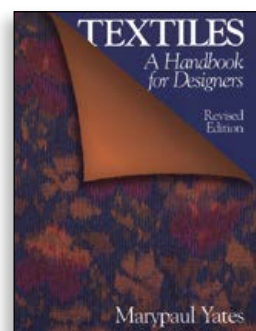
MARYPAUL YATES

"Experienced designers will recognize this as the book they wish they had when they were starting out." —*Fiberarts Magazine*

"Fill[s] a large experience gap for all teachers and students of textile design." —*AVL Shuttle*

With an overview of the textile industry and a thorough explanation of the designer's role, this text encourages adaptation of any design expertise into the processes, techniques, and formats characteristic of the textile industry. *Textiles* is a compilation of information obtained from many different designers. Because each designer may work for years within only one segment of the market, this comprehensive view of studio practices throughout the industry should be meaningful even to practicing professionals. An indispensable reference work for artists who aspire to work with textile design as well as professionals in the textile industry and related fields of interior and apparel design, the revised edition of *Textiles* covers the most recent developments as well as traditional practices.

ISBN: 978-0-393-73003-6 / 1996 / 43 color and 154 black & white illustrations / 192 pages / paperback / \$34.95



TALIESIN DIARY

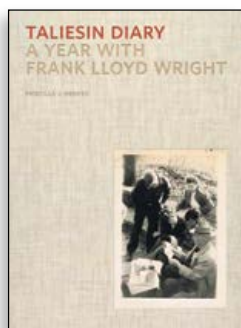
A Year With Frank Lloyd Wright

PRISCILLA J. HENKEN; SARAH A. LEAVITT, GENERAL EDITOR

**Winner of the Wisconsin Historical Society's (WHS)
2013 Book Award of Merit**

This unique book is the first publication of the diary of a Frank Lloyd Wright apprentice, 1942–43, accompanied by notes, contextual essays, and contemporaneous photographs. Priscilla Henken lived at Taliesin with her husband David as part of The Fellowship, the group of acolytes who made Taliesin an architectural colony from the 1930s through the 1950s. Her lively description of day-to-day life on a communal working farm in south central Wisconsin provides unique insights into the world of Wright during the period and will fascinate Wright enthusiasts as well as those with specialized interest in mid-century architecture; social and spiritual movements; and the clash of cultures represented by two socialist, Jewish New Yorkers and the midwestern farm community at Taliesin.

ISBN: 978-0-393-73380-8 / 2012 / 32 black-and-white photographs / 272 pages / hardcover / \$34.95



GRETE PRYTZ KITTELSEN

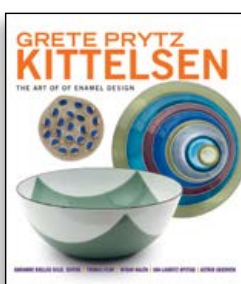
The Art of Enamel Design

EDITED BY KARIANNE BJELLÅS GILJE, WITH CONTRIBUTIONS FROM
THOMAS FLOR, WIDAR HALÉN, JAN-LAURITZ OPSTAD, AND
ASTRID SKJERVEN

"[P]rofusely and beautifully illustrated . . . highly recommended for personal, academic, and community library collections." —Midwest Book Review

Grete Prytz Kittelsen's works are already design icons and popular collectors' items. The first comprehensive presentation of her work, this book situates her in the forefront of artist/craftspeople of the twentieth century. Regarded as "the queen of Scandinavian design," her sphere of influence in the history of decorative art and design stretches from the Scandinavian Design period, 1945–65, to today. An artist with an exceptionally broad scope, she designed jewelry and one-of-a-kind silver articles for her family's long-established Oslo firm, J. Tostrup, as well as beautiful utilitarian items in enameled steel and cast iron that found their way into thousands of homes—in Scandinavia, the United States, and worldwide.

ISBN: 978-0-393-73331-0 / 2012 / 288 color photographs / 288 pages / hardcover / \$55.00



DESIGN AFTER MODERNISM

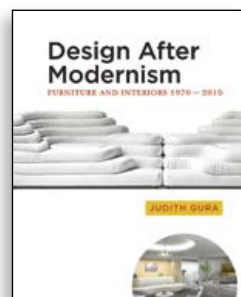
Furniture and Interiors 1970–2010

JUDITH GURA

"[P]lenty of 'wow'—page after page of photos of furniture pieces, carefully selected, thoroughly captioned, and guaranteed to dazzle and inspire anyone with an interest in design. Supporting the visual display is thoughtful, informative text placing the designs in historical context and offering a survey of currents and trends." —Reference and Research Book News

"[P]rovides surprising breadth and depth in a compact volume . . . [M]akes the greatest scholarly contribution with a wide range of environmentally responsible approaches to design. Recommended." —Choice

ISBN: 978-0-393-73304-4 / 2012 / 400 color photographs / 288 pages / hardcover / \$55.00



A HISTORY OF DESIGN FROM THE VICTORIAN ERA TO THE PRESENT

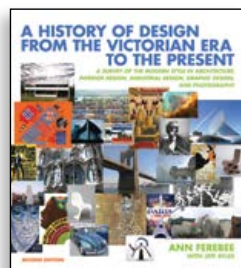
*A Survey of the Modern Style in Architecture, Interior
Design, Industrial Design, Graphic Design, and
Photography*

ANN FEREBEE WITH JEFF BYLES

"[H]as opened my eyes to the world of modern architecture, interiors and industrial design . . . [D]elves deep into the social and economic environments that birthed each movement and the natural evolution from one period to another. It's definitely staying on my top shelf." —HGTV's *Design Matters* blog

"Laudably, they include areas often omitted: photography, graphic, and interior design . . . Recommended." —Choice

ISBN: 978-0-393-73272-6 / 2011 / 300 color illustrations / 208 pages / paperback / \$50.00



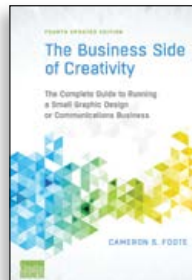
THE BUSINESS SIDE OF CREATIVITY

The Complete Guide to Running a Small Graphic Design or Communications Business, Fourth Updated Edition

CAMERON S. FOOTE

This updated edition is the most comprehensive business companion available for freelance graphic designers, art directors, illustrators, copywriters, and agency or design-shop principals. Cameron S. Foote, successful entrepreneur and editor of the Creative Business newsletter, guides readers step-by-step through the process of being successfully self-employed—from getting launched as a freelancer to running a multiperson shop to retiring comfortably. He offers real-world, expert advice based on the collective experience of thousands of creative firm principals and freelancers.

ISBN: 978-0-393-73400-3 / 2014 / 5 illustrations / 432 pages / paperback / \$35.00



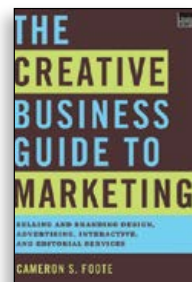
THE CREATIVE BUSINESS GUIDE TO MARKETING

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CAMERON S. FOOTE

This book is for anyone unsure of the need for marketing, who has had difficulty prospecting for clients, wants to know more about hiring and motivating business development (sales) personnel, or has been less than successful in converting presentations into projects, and concepts into client-approved work.

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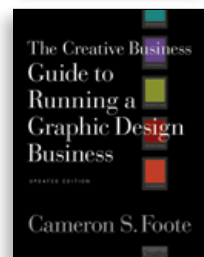


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CAMERON S. FOOTE

First published in 2001, this book set long-needed standards as the first comprehensive management manual for the graphic design industry. Now brought up-to-date, it describes current, best-practice procedures for firms of all sizes operating in an industry that is both fast-evolving and increasingly competitive.

ISBN: 978-0-393-73299-3 / 2009 / 416 pages / paperback / \$35.00



ADVERTISING

Concept and Copy, Third Edition

GEORGE FELTON

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ISBN: 978-0-393-73386-0 / 2013 / 500 color and black & white illust. / 320 pages / pbk / \$65.00

*Instructors Manual available. For a copy, please email npb@wnnorton.com.

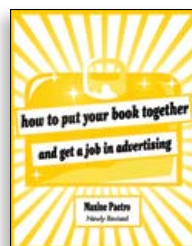


HOW TO PUT YOUR BOOK TOGETHER AND GET A JOB IN ADVERTISING, Updated Edition

MAXINE PAETRO, ILLUSTRATIONS BY GIFF CROSBY

In print for over 30 years, this "essential," "timeless," "award-winning advertising career classic," is the unequivocal industry standard that all aspiring creatives turn to for honest, insightful, and oftentimes amusing career advice. For anyone looking to break into the business, or wanting tips on how to advance in an increasingly competitive and rapidly changing field, look no further for a go-to resource.

ISBN: 978-0-393-73285-6 / 2010 / 50 black & white line drawings / 256 pages / paperback / \$32.95



EXHIBITION DESIGN

DAVID DERNIE

"[T]he must-have bible for understanding every detail imaginable when it comes to displaying artistic works." —*The Picture Professional*

ISBN: 978-0-393-73211-5 / 2006 / 416 color, 34 black-and-white illustrations / 192 pages / hardcover / \$65.00



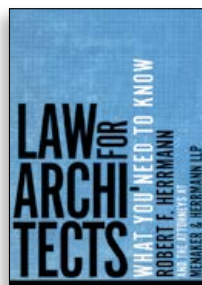
LAW FOR ARCHITECTS

What You Need To Know

ROBERT F. HERRMANN AND THE ATTORNEYS AT
MENAKER & HERRMANN LLP

"Not just every architect but every design professional should own a copy. It is clearly written and, as Robert Buford so accurately says in his foreword, allows us to do what it is we are meant to do—be architects—by making the legal stuff readily intelligible." —Deborah Berke, FAIA, LEED AP

ISBN: 978-0-393-73345-7 / 2012 / 224 pages / hardcover / \$35.00



PORTFOLIO DESIGN, Fourth Edition

HAROLD LINTON, WITH A FOREWORD BY CESAR PELLI

Praise for the Third Edition:

"[A] great reference for students and young architects looking for work or making their portfolio fresh, thanks to Linton's efforts in finding the best examples to go with his helpful text." —*A Weekly Dose of Architecture*

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ISBN: 978-0-393-73253-5 / 2012 / 500 color photographs / 224 pages / hardcover / \$45.00



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A Guide to Turning Designs into Buildings

PAUL SEGAL

"Paul Segal is one of the only architects I know who not only understands but truly loves both the aesthetic power of great architecture and the practical demands of the real world. . . . In this book, he explains clearly, concisely, and eloquently how architecture is not only an art and not only a business—how it has to be both." —Paul Goldberger

ISBN: 978-0-393-73180-4 / 2006 / 144 pages / paperback / \$21.95



TIME MANAGEMENT FOR ARCHITECTS AND DESIGNERS

THORBJOERN MANN

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ISBN: 978-0-393-73133-0 / 2003 / 120 line drawings / 176 pages / paperback / \$25.00



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DAVID W. PATTERSON

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WRITING FOR DESIGN PROFESSIONALS, Second Edition

A Guide to Writing Successful Proposals, Letters, Brochures, Portfolios, Reports, Presentations, and Job Applications

STEPHEN A. KLIMENT, FOREWORD BY HUGH HARDY

ISBN: 978-0-393-73185-9 / 2006 / 228 pages / hardcover / \$45.00

MARKETING FOR ARCHITECTS AND DESIGNERS

HAROLD LINTON, LAURA CLARY, AND STEVEN ROST

ISBN: 978-0-393-73100-2 / 2005 / 200 color and black & white illust. / 160 pages / hardcover / \$45.00

DINNER FOR ARCHITECTS

A Collection of Napkin Sketches

EDITED BY WINFRIED NERDINGER, FOREWORD BY PHILIP K. HOWARD

"The spontaneous sketch, a rudimentary gesture for architects, is elevated to an art form in *Dinner for Architects* and there is a lot to feast on . . . [B]eautifully printed on art paper." —ARRAY Magazine: *Inside the New York Design Center*

"Inspired doodles are a familiar cliché in the world of architecture . . . but *Dinner for Architects*, a collection of napkin sketches commissioned from Steven Holl, Tadao Ando, Robert Venturi, and others, is more than an inside joke. As the examples shown here suggest, napkins can be an architect's canvas, diary, and aesthetic manifesto all rolled—or wadded up—together." —*Boston Globe*

ISBN: 978-0-393-73154-5 / 2004 / 62 color illustrations / 64 pages / paperback / \$19.95



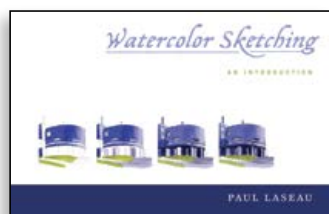
WATERCOLOR SKETCHING

An Introduction

PAUL LASEAU

A resource for both beginners and those returning to watercolor—including traveling architects, artists, and designers—this guide covers sketching on site, sketching in the studio, environmental color, color values, and more. Exercises depicting a range of subjects from architectural details to large landscapes provide practical experience with the medium.

ISBN: 978-0-393-73348-8 / 2012 / paperback / 180 color illustrations / 112 pages / \$24.95



FREEHAND SKETCHING

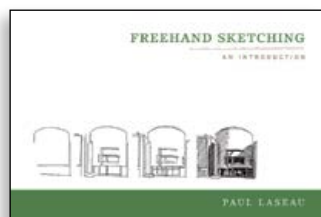
An Introduction

PAUL LASEAU

"A lovely little book . . . As much of a holiday companion or stocking stuffer as it is an office library staple. It doubles as a beginner's guide as well as a refining tool for more expert draughtspersons, showing hundreds of examples of genuine sketches . . . This is a very handy guide that aims to increase the reader/user's 'personal satisfaction.' Well worth the money." —*The Architects' Journal*

Even in the computer age, freehand drawing is the architect's most useful tool for notation, design exploration, and graphic communication. *Freehand Sketching* offers simple, basic techniques for learning to sketch freehand. Based on the author's thirty years of experience teaching, this primer aims at building skill and confidence through mastery of the fundamentals and practice in carefully designed exercises.

ISBN: 978-0-393-73112-5 / 2004 / 200 black & white line drawings / 112 pages / paperback / \$17.95

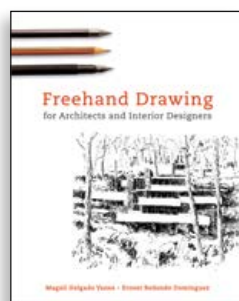


FREEHAND DRAWING FOR ARCHITECTS AND INTERIOR DESIGNERS

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A step-by-step guide to the fundamentals for architecture and interior design students, *Freehand Drawing* offers a comprehensive course for acquiring the essential architectural drawing skills. It covers basic tools, materials, and techniques for producing the idea sketch, the dimensioned sketch, and thumbnail and shows how to apply these to accurately render plans, elevations, and interior and exterior views.

ISBN: 978-0-393-73179-8 / 2005 / 200 line drawings / 128 pages / paperback / \$34.95

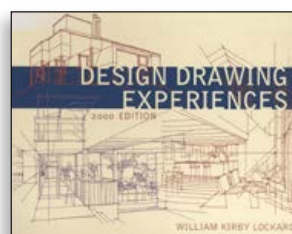


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WILLIAM KIRBY LOCKARD

This book contains 60 exercises, covering both conceptual and representational drawing, to teach drawing procedures and skills. The methods are direct and simplified, breaking down complicated procedures into easily understood steps.

ISBN: 978-0-393-73041-8 / 2000 / 300 black & white illustrations / 144 pages / paperback / \$34.50



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A Basic Guide

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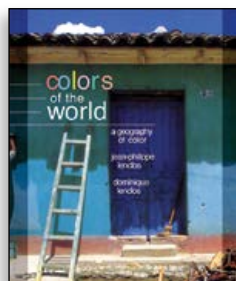
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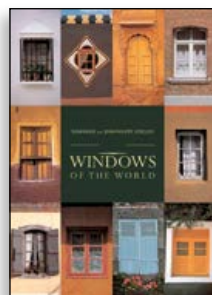


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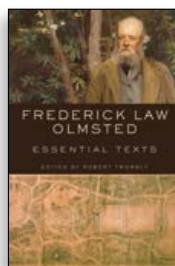
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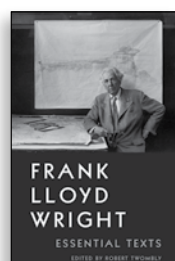
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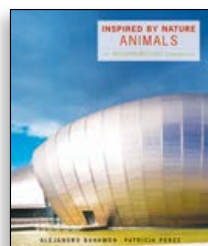
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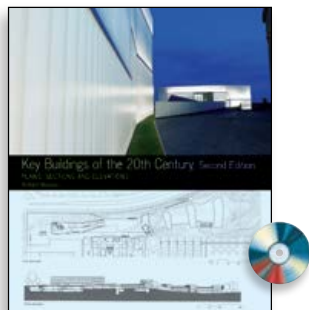
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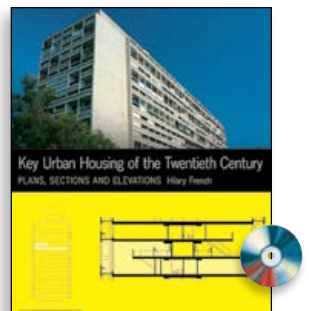
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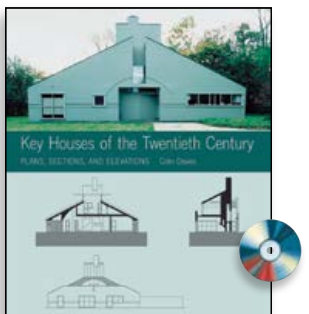
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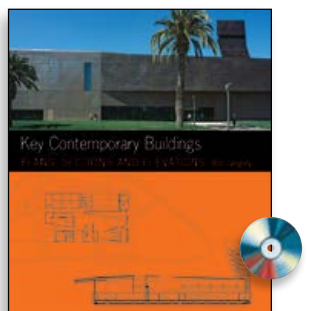
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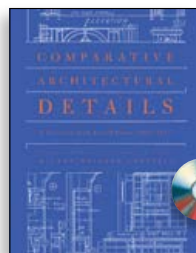
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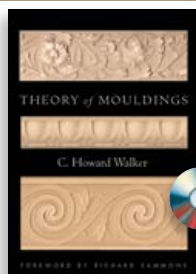
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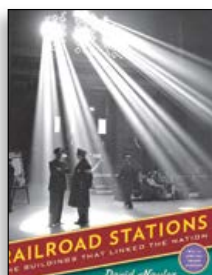
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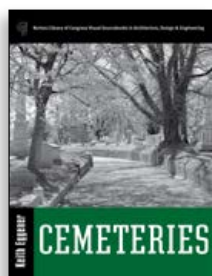


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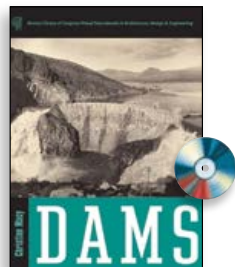


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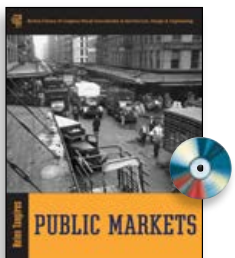
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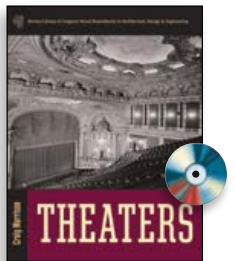
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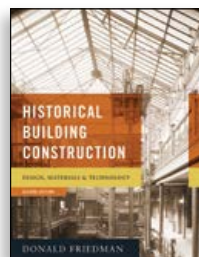
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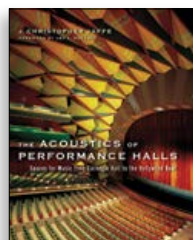
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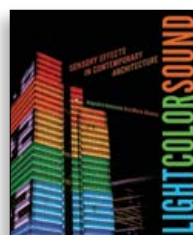
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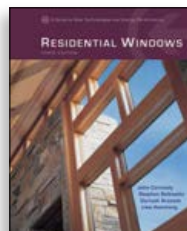
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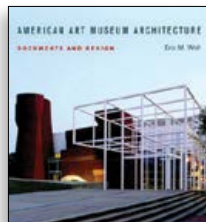
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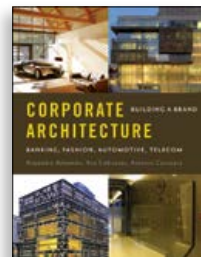
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FERNAND W. DAHAN

ISBN: 978-0-393-73058-6 / 2001 / 200 illustrations / 352 pages / hardcover / \$69.95

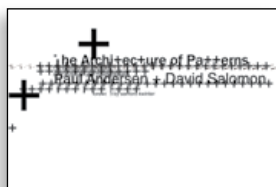
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PAUL ANDERSEN AND DAVID SALOMON

FOREWORD BY SANFORD KWINTER

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ISBN: 978-0-393-73293-1 / 2010 / 35 color photographs / 144 pages / paperback / \$24.95



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Essential Texts for Architecture and Design

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ISBN: 978-0-393-73349-5 / 2011 / 336 pages / paperback / \$29.95



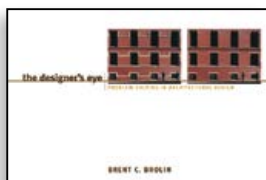
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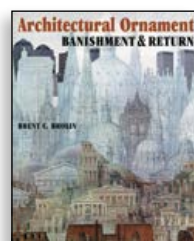
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This book reveals the fascinating interplay of art, society, politics, and commerce from antiquity through modernism and explains ornament's near demise and recent revival. It is a stunningly documented argument against artistic chauvinism and a lively survey of modern architecture.

ISBN: 978-0-393-73046-3 / 2000 / 274 illustrations / 352 pages / paperback / \$26.95

Previous edition published under the title *Flight of Fancy*.



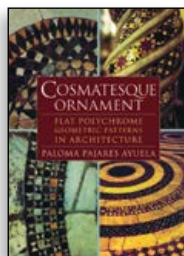
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THE NATURE OF ORNAMENT

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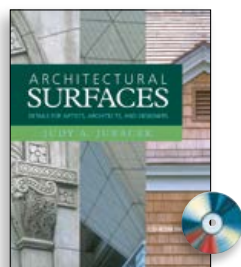
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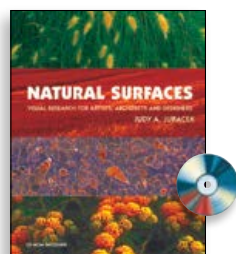
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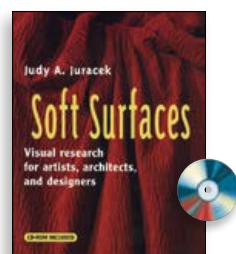
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ISBN: 978-0-393-73033-3 / 2000 / 1,200 color illustrations / 336 pages / CD-ROM included / hardcover / A / \$89.95



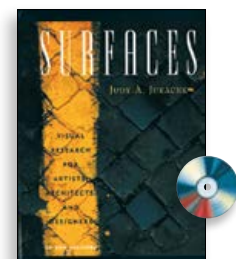
SURFACES

Visual Research for Artists, Architects, and Designers

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Surfaces offers in print and electronic form 1,000 outstanding, vibrantly colorful visual images of surface textures—wood, stone, marble, brick, plaster, stucco, aggregates, metal, tile, and glass—ready to use in designs, presentations, or comps.

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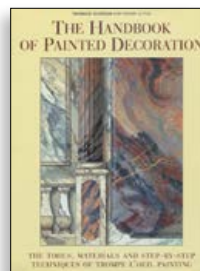
THE HANDBOOK OF PAINTED DECORATION

The Tools, Materials, and Step-by-Step Techniques of Trompe L'Oeil Painting

YANNICK GUÉGAN AND ROGER LE PUIL

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ISBN: 978-0-393-73001-2 / 1996 / 830 illustrations, 775 in color / 480 pages / hardcover / \$75.00



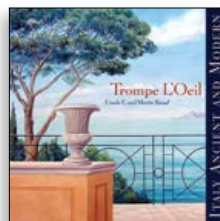
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Italy Ancient and Modern

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ISBN: 978-0-393-73241-2 / 2008 / 150 color illustrations / 96 pages / paperback / \$24.95



TROMPE L'OEIL

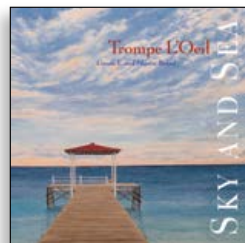
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ISBN: 978-0-393-73130-9 / 2004 / 162 color illustrations / 128 pages / hardcover / \$60.00



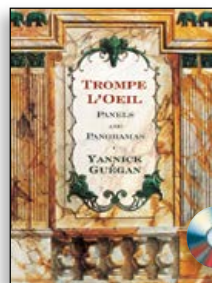
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Panels and Panoramas

YANNICK GUÉGAN

An advanced exploration of expert trompe l'oeil art and technique. Following the designs and step-by-step illustrations of an award-winning French decorative painter, interior designers and decorators will learn how to refine their skills as well as build new techniques to expand their repertoire.

ISBN: 978-0-393-73090-6 / 2003 / 300 color illustrations / 252 pages, including 8 foldouts, CD-ROM included: screen resolution scans in TIFF format for Mac and PC / hardcover / \$85.00



STONE

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STUDIO MARMO, TEXT BY FREDERICK BRADLEY

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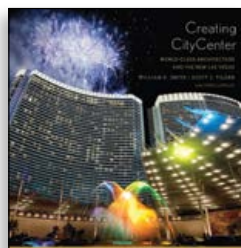
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MGM Resorts International's CityCenter is the largest privately financed building project in the United States to date; its development brought together star architects and major interior design firms and landscape architects. This book recounts the history and early development of Las Vegas and the Strip and explains how MGM evolved and was financed and designed.

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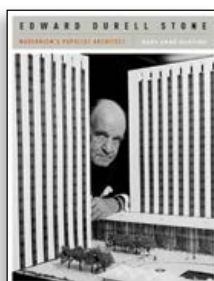
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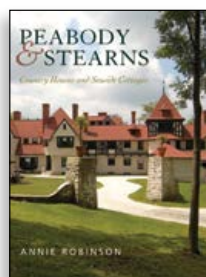
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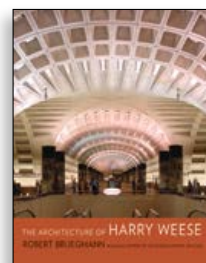
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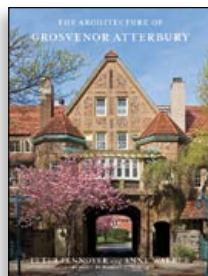
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— Richard Moe, president, National Trust for Historic Preservation

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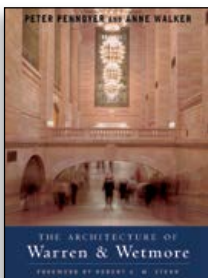
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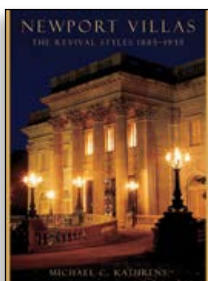
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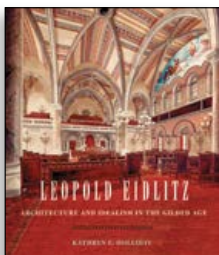
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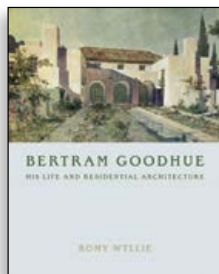
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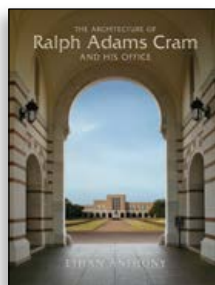
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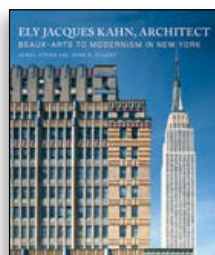
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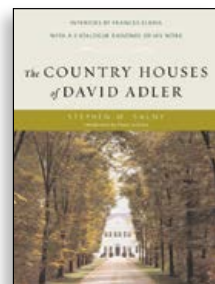
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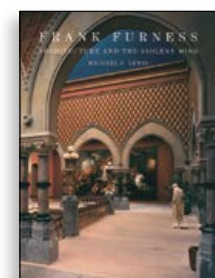
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THE MASTER BUILDERS

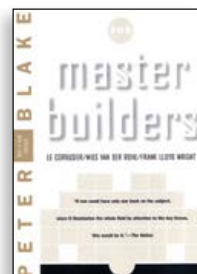
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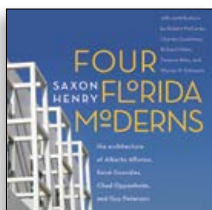
FOUR FLORIDA MODERNS

The Architecture of Alberto Alfonso, René González, Chad Oppenheim & Guy W. Peterson

SAXON HENRY WITH CONTRIBUTIONS BY ROBERT MCCARTER, CHARLES GWATHMEY, RICHARD MEIER, TERENCE RILEY & WARREN R. SCHWARTZ

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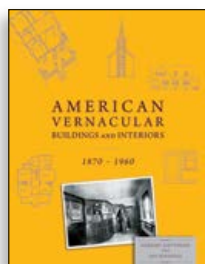
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Buildings and Interiors, 1870–1960

HERBERT GOTTFRIED AND JAN JENNINGS

"This book is an excellent resource for anyone who wishes to learn more about American vernacular architecture in general or for anyone trying to place a house or its design into a larger context." —*Journal of the Society for Industrial Archeology*

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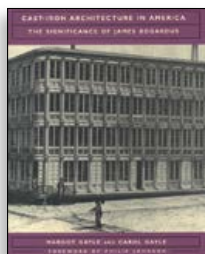
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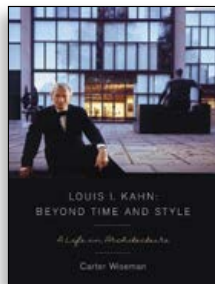
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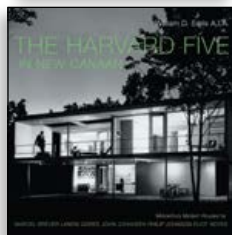
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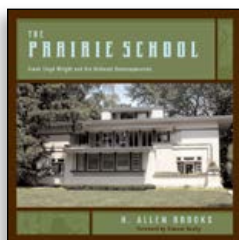
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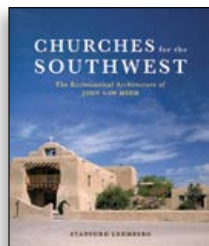
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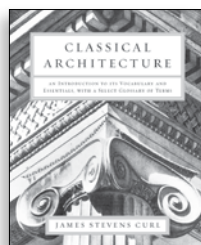
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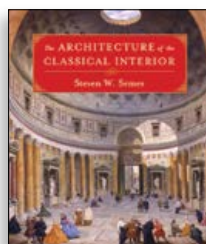


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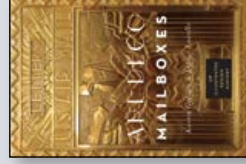
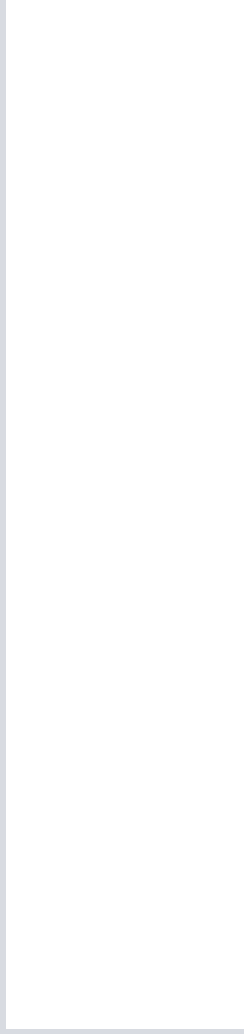
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